

Financial Benefits **of becoming a CARA Circuit or Registered race**

	<u>CIRCUIT</u>	<u>REGISTERED</u>
Additional entries @ \$17 each		
Circuit – 225	\$ 3,825	
Registered – 80		\$ 1,360
Less CARA member entry fee discount	(450)	(80)
Less CARA fee	(375)	(100)
NET PROFIT from CARA	\$ 3,000	\$ 1,180

*These figures are based on estimates of a race of 500 finishers
during its first year as a CARA Circuit or Registered race.*

It is assumed that the race implements an effective marketing strategy.



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